



**CAAM**  
CALIFORNIA ASSOCIATION  
OF AYURVEDIC MEDICINE

- *Would you like to work towards building your Ayurveda Practice into a Full Time one that sustains you?*
- *Do you want to avoid the costly mistake most businesses make of not getting mentored by those who have walked that path before!*
- *Are you wondering: "Where can I go for Help?"*

**Would you like 4 months of support to build your Ayurveda Business? CAAM recognizes the challenges *many* of our Professionals face who have spent so much on Education but hit a wall when setting up their own practices! To support you, CAAM has invited Bill Hershey who will present:**

### **“Accelerator Training and Mastermind for Ayurvedic Entrepreneurs”**

Lets take our Ayurveda Profession to the next level and build a sustainable Foundation!  
**MARCH 31ST IS THE LAST DAY TO REGISTER FOR THE ONE TIME DISCOUNTED INTRODUCTORY PRICE FOR MEMBERS AT \$437! VALUED AT \$2,000 NON MEMBERS! YOU CAN STIL APPLY FOR MEMBERSHIP!**

BEGINS JUNE 17<sup>TH</sup> – SEPT 30<sup>TH</sup>

**BONUS: Donald Stojack**, who gets paid \$3,000 for a 15minute speaking engagement will join in one of the sessions to discuss the key principles of successful marketing and sales from a place of integrity.

**PROFESSIONALS!** The intention of this Course is to guide you in setting up a successful Ayurveda Practice and hold your hand along the way wherever you are in your journey.

**STUDENTS!** You can get ahead by learning how to line up the Pre-requisites of a successful Practice so you can launch it as soon as you graduate. We will have a Slack Mastermind Group for all registrants so we can support each other



CALIFORNIA ASSOCIATION  
OF AYURVEDIC MEDICINE

## ***Accelerator Training and Mastermind for Ayurveda Entrepreneurs***

**What you asked for is finally here! 4mth Business building course**

### **PROGRAM OBJECTIVES:**

- **Develop the sustainability (ie. profitability) of your Ayurveda practice**
- **Find empowerment and alignment through financial literacy (artha sadhana)**
- **Provide confidence, strategies and support to grow your business effectively (without burnout)**
- **Nurture your vision of an ideal lifestyle, and craft your business to support your deeper human needs (Dharma, Artha, Kama, Moksha)**

### **Bill Hershey**



**VALID TILL MARCH 31ST**  
**MEMBERS: \$437**  
**NON MEMBERS \$997**  
**WORTH OVER \$2000**

### **COURSE DETAILS:**

**TIME:** Every alternate Friday 8am to 9.30am for 4 months! Beginning Friday June 17th 2022

**PLUS:** Every other alternate Friday 8am-9.30am coaching with Bill and some Hot Seats. So reserve Friday Mornings for 4 months. Recordings available if you miss a session.

**PLUS:** A Mastermind on Slack so all participants can support each other brainstorm get ideas and feedback and build their Businesses and an Ayurvedic Professional Community

A Special "Members Only" price offered to benefit CAAM Professionals and Student Members

**BILL HERSHEY** helps Functional Health Entrepreneurs avoid burnout by improving cash flow & building their vision so that they can thrive in doing what they love. Bill's teaches business and finance fundamentals both nationally and internationally through professional organizations, institutions and CE course platforms. He also offers strategy and coaching services for healing arts professionals who are committed to making an impact in their communities.

**COURSE GUARANTEE:**

PLEASE NOTE: Course begins Friday, June 17<sup>th</sup> 8am-9.30 am. All classes are recorded. After the course starts, you will have till June 30<sup>th</sup> to check out the course. If you decide this Course is not for you, CAAM will refund your money as long as written notice is given to CAAM before June 30<sup>th</sup>2022. There will be no refunds given after June 30<sup>th</sup>.

**DISCOVERY CALL:**

Bill is available for a 10-15 minute Discovery call, IF you need to talk to him personally: Schedule a call: Discovery Call with Bill Hershey for CAAM's "Ayurveda Business and Lifestyle Design/Accelerator Training and Mastermind for Ayurveda Entrepreneurs!"

**Special Member Prices till March 31<sup>st</sup>: \$437. (Valued at \$2,000)!** Sign into your CAAM Portal, Register and Pay by March 31<sup>st</sup> [www.ayurveda-caam.org](http://www.ayurveda-caam.org). Valued at \$2,000, Special Members only **INTRODUCTORY RATE: \$437**

Valid till March 31 <sup>st</sup>	Members Only	<b>\$437.00</b>	Value \$2,000.00
Valid till April 30 <sup>th</sup>	Members Only	<b>\$497.00</b>	Value \$2,000.00
Valid after May 1 <sup>st</sup>	Members Only	<b>\$547.00</b>	Value \$2,000.00
Reg opens April 5 <sup>th</sup>	NON Members	<b>\$997.00</b>	Value \$2,000.00

INCLUDES: Mastermind group in slack so we can support and brainstorm together for 4 months!

**NON-Members: if you would like to become a member and get the discounted rate, and enjoy the Ayurveda community, apply before March 31<sup>st</sup>.** : Membership Rates: Students: \$25, counsellors \$49, Practitioners, Teachers, \$99. Apply for Membership:

<https://www.visitors.ayurveda-caam.org/membership>

NOTE: Drop us a line at [Membership@ayurveda-caam.org](mailto:Membership@ayurveda-caam.org) and let us know you have applied for membership and want to enroll for the course. Even if the process takes longer you will get the Introductory discount if you apply before march 31<sup>st</sup>.

**MEMBERS! REGISTER FOR COURSE HERE**  
<https://www.ayurveda-caam.org>

To Apply for Membership:  
<https://www.visitors.ayurveda-caam.org/membership>